



Title: Painted Pavement Policy

Reference:

Discipline: General Engineering

Approved by Engineering Council      May 14, 2026  
Date

Chief Engineer

Bill Pulver, P.E.

Consistency in traffic control devices, including pavement markings, is essential to maintaining a safe and efficient transportation network. Logos, murals, messages, or other forms of artwork or displays applied to highway pavement can distract motorists, motorcyclists, bicyclists, and pedestrians from the critical task of safe travel, interfere with the effectiveness of official traffic control devices, and negatively affect surface friction and road safety.

Accordingly, the surface of Maine's state and state-aid highways is reserved exclusively for pavement markings consistent with federal standards identified in the Manual on Uniform Traffic Control Devices (MUTCD). Painted treatments and markings that do not serve as traffic control devices or that are inconsistent with the standards and guidance of the MUTCD are prohibited on or across state or state-aid highways.

Crosswalks: MaineDOT follows MUTCD when installing crosswalk pavement markings, including certain allowable aesthetic treatments. It is the responsibility of municipalities in Maine to maintain crosswalks on state and state-aid highways in their jurisdiction, and they must do so in accordance with the standards and guidance of the MUTCD.